

Glossary of Rhetorical Terms – AP English Language and Composition

Purpose: Knowing these terms will allow you to discuss an author's work at a more sophisticated level as you discuss how an author achieves his or her purpose. These are also terms often referenced in the multiple choice exam.

Test Format: Section one – matching definition to term (not cumulative). Section two – you will have small reading passages and you will identify which rhetorical device is being used (cumulative).

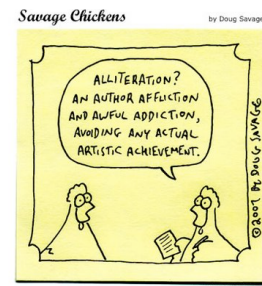
Missed Test: If you miss an exam and you are excused, you may schedule a time to make up the exam in the following week. If you miss an exam and you are not excused, you will receive a zero on the quiz.

Test #1 “Allegory” – “Connotation” Quiz Date:

Allegory – The device of using character and/or story elements symbolically to represent an abstraction in addition to the literal meaning. In some allegories, for example, an author may intend the characters to personify an abstraction like hope or freedom. The allegorical meaning usually deals with moral truth or a generalization about human existence.

Ex. *Animal Farm* George Orwell; *The Wizard of Oz*

Alliteration - The repetition of sounds, especially initial consonants in two or more neighboring words (as in “she sells sea shells”). Although the term is not used frequently in the multiple-choice section, you can look for alliteration in any essay passage. The repetition can reinforce meaning, unify ideas, supply a musical sound, and/or echo the sense of the passage.



Allusion – A direct or indirect reference to something which is presumably commonly known, such as an event, book, myth, place, or work of art. Allusions can be historical, literary, religious, topical, or mythical. There are many more possibilities, and a work may simultaneously use multiple layers of allusion. Allusion is used to lend authority to an idea, to make association with something the reader knows to create a memorable phrase.

Ex. “Plan ahead: it wasn’t raining when Noah built the ark” - Richard Cushing

Ambiguity (am-bi-gyoo-i-tee) - The multiple meanings, either intentional or unintentional, of a word, phrase, sentence, or passage. **Ex.** “We saw her duck.” “I can’t recommend this book too highly.”

Analogy - A similarity or comparison between two different things or the relationship between them. An analogy can explain something unfamiliar by associating it with or pointing out its similarity to something more familiar. Analogies can also make writing more vivid, imaginative, or intellectually engaging.

Ex. He that voluntarily continues ignorance is guilty of all the crimes which ignorance produces, as to him that should extinguish the tapers of a lighthouse might justly be imputed the calamities of shipwrecks.” - Samuel Johnson

Anaphora (uh-naf-er-uh) – One of the devices of repetition in which the same expression (word or words) is repeated at the beginning of two or more lines, clauses, or sentences. It is used to create a memorable powerful effect, to reinforce an idea through repetition.

Ex. “It was the best of times; it was the worst of times.”

“They are masters who instruct us without rod or ferule, without angry words, without clothes or money.” – Richard de Bury

Anecdote – A short narrative detailing particulars of an interesting episode or event. The term most frequently refers to an incident in the life of a person. Used to provide a concrete example or to humanize an abstract concept.

Antecedent (an-tuh-seed-nt) - The word, phrase, or clause referred to by a pronoun. The AP Language exam occasionally asks for the antecedent of a given pronoun in a long, complex sentence or in a group of sentences.

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Antithesis (an-tih-theh-sis) – Figure of balance in which two contrasting ideas are intentionally juxtaposed, usually through parallel structure; a contrasting of opposing ideas in adjacent phrases, clauses, or sentences. Antithesis creates a definite and systematic relationship between ideas.

Ex. “He is no fool who gives what he cannot keep to gain that which he cannot lose” – Jim Elliot
“That’s one small step for a man, one giant leap for mankind” – Neil Armstrong
“We must learn to live together as brothers or perish together as fools” – Martin Luther King Jr.

Aphorism – A terse statement of known authorship which expresses a general truth or a moral principle. (If the authorship is unknown, the statement is generally considered to be a folk proverb.) An aphorism can be a memorable summation of the author’s point.

Ex. “I think therefore I am” – Descartes
“People only see what they are prepared to see” – Emerson

Apostrophe – A figure of speech that directly addresses an absent or imaginary person or a personified abstraction, such as liberty or love. It is an address to someone or something that cannot answer. The effect is to give vent to or display intense emotion, which can no longer be held back:

Ex. William Wordsworth addresses John Milton as he writes, “Milton, thou shouldst be living at this hour: /England hath need of thee.”
“O value of wisdom that fadeth not away with time, virtue ever flourishing that cleanseth its possessor from all venom! O heavenly gift of the divine bounty, descending from the Father of lights, that thou mayest exalt the rational soul to the very heavens! Thou art the celestial nourishment of the intellect...” – Richard de Bury

Asyndeton (uh-sin-di-tuhn): consists of omitting conjunctions between words, phrases, or clauses. This can give the effect of unpremeditated multiplicity, of an extemporaneous rather than a labored account. Asyndetic lists can be more emphatic than if a final conjunction were used.

Ex. On his return he received medals, honors, treasures, titles, fame.
They spent the day wondering, searching, thinking, understanding.

Atmosphere – The emotional mood created by the entirety of a literary work, established partly by the setting and partly by the author’s choice of objects that are described. Even such elements as description of the weather can contribute to the atmosphere. Frequently atmosphere foreshadows events. Perhaps it can create a mood.

Chiasmus (kahy-az-muhs) – (From the Greek word for “criss-cross,” a designation based on the Greek letter “chi,” written X). Chiasmus is a figure of speech in which two successive phrases or clauses are parallel in syntax, but reverse the order of the analogous words.

Ex. “The land was ours before we were the land’s” – Robert Frost (N, V, Pro: Pro, V, N)
“Pleasure’s a sin, and sometimes sin’s a pleasure” – Lord Byron
Sitting together at lunch, the kids talked incessantly; but they said nothing at all sitting in the dentist’s office.

Clause – A grammatical unit that contains both a subject and a verb. An independent, or main, clause expresses a complete thought and can stand alone as a sentence. A dependent, or subordinate clause cannot stand alone as a sentence and must be accompanied by an independent clause. The point that you want to consider is the question of what or why the author subordinates one element to the other. You should also become aware of making effective use of subordination in your own writing.

Colloquial/colloquialism (kuj-loh-kwee-uhl) – The use of slang or informalities in speech or writing. Not generally acceptable for formal writing, colloquialisms give a work a conversational, familiar tone. Colloquial expressions in writing include local or regional dialects.

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Coherence - A principle demanding that the parts of any composition be arranged so that the meaning of the whole may be immediately clear and intelligible. Words, phrases, clauses within the sentence; and sentences, paragraphs, and chapters in larger pieces of writing are the unit that by their progressive and logical arrangement, make for coherence.

Conceit - A fanciful expression, usually in the form of an extended metaphor or surprising analogy between seemingly dissimilar objects. A conceit displays intellectual cleverness as a result of the unusual comparison being made. Usually found in poetry.

Connotation - The nonliteral, associative meaning of a word; the implied, suggested meaning. Connotations may involve ideas, emotions, or attitudes.

Test #2 “Denotation” to “Imagery” Quiz Date:

Denotation – The strict, literal, dictionary definition of a word, devoid of any emotion attitude, or color.

Diacope – repetition of a word or phrase after an intervening word or phrase: word/phrase X, . . . word/phrase X.

Ex. We will do it, I tell you; we will do it.

We give thanks to Thee, O God, we give thanks (Psalm 75:1)

“I can picture in my mind a world without war, a world without hate. And I can picture us attacking that world, because they’d never expect it” – Jack Handey, *Deep Thoughts*

Diction – Related to style, diction refers to the writer’s word choices, especially with regard to their correctness, clearness, or effectiveness. For the AP exam, you should be able to describe an author’s diction (for example, formal or informal, ornate or plain) and understand the ways in which diction can complement the author’s purpose. Diction, combined with syntax, figurative language, literary devices, etc., creates an author’s style.

Didactic (dahy-dak-tik) – From the Greek, *didactic* literally means “teaching.” Didactic works have the primary aim of teaching or instructing, especially the teaching of moral or ethical principles.

Enumeratio – Figure of amplification in which a subject is divided into constituent parts or details, and may include a listing of causes, effects, problems, solutions, conditions, and consequences; the listing or detailing of the parts of something.

Ex. I love her eyes, her hair, her nose, her cheeks, her lips.

“Who’s gonna turn down a Junior Mint? It’s chocolate; it’s peppermint; it’s delicious. . . . It’s very refreshing!” – Kramer (*Seinfeld*).

Expletive (ek-spli-tiv) - Figure of emphasis in which a single word or short phrase, usually interrupting normal speech, is used to lend emphasis to the words on either side of the expletive.

Ex. *in fact, of course, to be sure, indeed, I suppose, I hope, you know, you see, clearly, in any event, in effect, certainly, remarkably.*

Euphemism (yoo-fuh-miz-uhm) - From the Greek for “good speech,” euphemisms are a more agreeable or less offensive substitute for a generally unpleasant word or concept. The euphemism may be used to adhere to standards of social or political correctness or to add humor or ironic understatement.

Ex. Saying “earthly remains” rather than “corpse” is an example of euphemism.

Exposition - In essays, one of the four chief types of composition, the others being argumentation, description, and narration. The purpose of exposition is to explain something. In drama, the exposition is the introductory material, which creates the tone, gives the setting, and introduces the characters and conflict.

Extended metaphor – A metaphor developed at great length, occurring frequently in or throughout the work.

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Figurative language – Writing or speech that is not intended to carry literal meaning and is usually meant to be imaginative and vivid.

Figure of speech – A device used to produce figurate language. Many compare dissimilar things. Figures of speech include apostrophe, hyperbole, irony, metaphor, metonymy, oxymoron, paradox, personification, simile, synecdoche, and understatement.

Generic conventions – This term describes traditions for each genre. These conventions help to define each genre; for example, they differentiate an essay and journalistic writing or an autobiography and political writing. On the AP language exam, try to distinguish the unique features of a writer's work from those dictated by convention.

Genre – The major category into which a literary work fits. The basic divisions of literature are prose, poetry, and drama. However, genre is a flexible term; within these broad boundaries exist many subdivisions that are often called genres themselves. For example, prose can be divided into fiction (novels and short stories) or nonfiction (essays, biographies, autobiographies, etc). Poetry can be divided into lyric, dramatic, narrative, epic, etc. Drama can be divided into tragedy, comedy, melodrama, farce, etc. ON the AP language exam, expect the majority of the passages to be from the following genres: autobiography, biography, diaries, criticism, essays, and journalistic, political, scientific, and nature writing.

Homily (hom-uh-lee)- This term literally means "sermon," but more informally, it can include any serious talk, speech, or lecture involving moral or spiritual advice.

Hyperbole (hahy-pur-buh-lee) – A figure of speech using deliberate exaggeration or overstatement. Hyperboles often have a comic effect; however, a serious effect is also possible. Often, hyperbole produces irony. It is used to provoke a response, to cast something in a strong light.

Ex. "So first of all, let me assert my firm belief that the only thing we have to fear is fear itself" - Franklin D. Roosevelt

This stuff is used motor oil compared to the coffee you make, my love.

Hypophora – Figure of reasoning in which one or more questions is/are asked and then answered, often at length, by one and the same speaker; raising and responding to one's own question(s). A common usage is to ask the question at the beginning of a paragraph and then use the paragraph to answer it. You can use hypophora to raise questions which you think the reader obviously has on his/her mind and would like to see formulated and answered.

Ex. "When the enemy struck on that June day of 1950, what did America do? It did what it always has done in all its times of peril. It appealed to the heroism of its youth." - Dwight D. Eisenhower

Imagery - The sensory details or figurative language used to describe, arouse emotion, or represent abstractions. On a physical level, imagery uses terms related to the five senses; we refer to visual, auditory, tactile, gustatory, or olfactory imagery. On a broader and deeper level, however, one image can represent more than one thing. For example, a rose may present visual imagery while also representing the color in a woman's cheeks and/or symbolizing some degree of perfection (It is the highest flower on the Great Chain of Being). An author may use complex imagery while simultaneously employing other figures of speech, especially metaphor and simile. In addition, this term can apply to the total of all the images in a work. ON the AP exam, pay attention to *how* an author creates imagery and to the effect of this imagery.

Test #3 "Inference" to "Parallelism" Quiz Date:

Inference/infer – To draw a reasonable conclusion from the information presented. When a multiple-choice question asks for an inference to be drawn from a passage, the most direct, most reasonable inference is the safest answer choice. If an inference is implausible, it's unlikely to be the correct answer. **Note that if the answer choice is directly stated, it is *not* inferred and is wrong.** You must be careful to note the connotation – negative or positive – of the choices.

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Invective – an emotionally violent, verbal denunciation or attack using strong, abusive language. It is used to ridicule, chastise, or convey contempt.

Ex. “I cannot but conclude the bulk of your natives to be the most pernicious race of little odious vermin that nature ever suffered to crawl up on the surface of the earth” – Jonathan Swift

Irony/ironic - The contrast between what is stated explicitly and what is really meant. The difference between what appears to be and what actually is true. In general, there are three major types of irony used in language; (1) In a *verbal* irony, the words literally state the opposite of the writer’s (or speaker’s) true meaning. (2) In *situational* irony, events turn out the opposite of what was expected. What the characters and the readers think ought to happen. (3) In *dramatic* irony, facts or events are unknown to a character in a play or piece of fiction, but know to the reader, audience, or other characters in the work. Irony is used for many reasons, but frequently, it’s used to create poignancy or humor.

Juxtaposition (juh-k-stuh-puh-zish-uhn) - When two words, phrases, images, ideas are placed close together or side by side for comparison or contrast. It often calls attention to extremes.

Litotes (lahy-toh-teez) – From the Greek word “simple” or “plain.” Litotes is a figure of thought in which a point is affirmed by negating its opposite. It is a special form of understatement, where the surface denial serves, through ironic contrast, to reinforce the underlying assertion.

Ex. He’s no fool (which implies he is wise).
Not uncommon (which implies that the act is frequent)

Loose sentence - a type of sentence in which the main idea (independent clause) comes first, followed by dependent grammatical units such as phrases and clauses. If a period were placed at the end of the independent clause, the clause would be a complete sentence. A work containing many loose sentences often seems informal, relaxed, and conversational. Generally loose sentences create loose style.

Metaphor – A figure of speech using implied comparison of seemingly unlike things or the substitution of one for the other, suggesting some similarity. Metaphorical language makes writing more vivid, imaginative, thought provoking, and meaningful.

Metonymy (mi-ton-uh-mee) – A term from the Greek meaning “changed label” or “substitute name.” Metonymy is a figure of speech in which the name of one object is substituted for that of another closely associated with it. A news release that claims “the White House declared” rather than “the President declared” is using metonymy. The substituted term generally carries a more potent emotional response.

Mood – This term has two distinct technical meanings in English writing. The first meaning is grammatical and deals with verbal units and a speaker’s attitude. The *indicative* mood is used only for factual sentences. For example, “Joe eats too quickly.” The *subjective* mood is used to express conditions contrary to fact. For example, “If I were you, I’d get another job.” The *imperative* mood is used for commands. For example, “Shut the door!” The second meaning of mood is literary, meaning the prevailing atmosphere or emotional aura of a work. Setting, tone, and events can affect the mood. In this usage, mood is similar to tone and atmosphere.

Narrative – The telling of a story or an account of an event or series of events.

Onomatopoeia (on-uh-mat-uh-pee-uh) – A figure of speech in which natural sounds are imitated in the sounds of words. Simple examples include such words as *buzz*, *hiss*, *hum*, *crack*, *whinny*, and *murmur*. If see examples of onomatopoeia in an essay passage, note the effect.

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Oxymoron – From the Greek for “pointedly foolish,” an oxymoron is a figure of speech wherein the author groups apparently contradictory terms to suggest a paradox. Simple examples include “jumbo shrimp” and “cruel kindness.” This term does not usually appear in the multiple-choice questions, but there is a chance that you might find it in an essay. Take note of the effect that the author achieves with this term.

Paradox – A statement that appears to be self-contradictory or opposed to common sense but upon closer inspection contains some degree of truth or validity. It is used to point out an apparent contradiction.

Parallelism – Also referred to as parallel construction or parallel structure, this term comes from Greek roots meaning “beside one another.” It refers to the grammatical or rhetorical framing of words, phrases, sentences, or paragraphs to give structural similarity. This can involve, but is not limited to repetition of a grammatical element such as a preposition or verbal phrase. A famous example of parallelism begins Charles Dickens’s novel *A Tale of Two Cities*: “It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity . . .” The effects of parallelism are numerous, but frequently they act as an organizing force to attract the reader’s attention, add emphasis and organization, or simply provide a musical rhythm.

Test #4 “Parody” to “Sarcasm” Quiz Date:

Parody – A work that closely imitates the style or content of another with the specific aim of comic effect and/or ridicule. As comedy, parody distorts or exaggerated distinctive features of the original. As ridicule, it mimics the work by repeating and borrowing words, phrases, or characteristics in order to illuminate weaknesses in the original. Well-written parody offers enlightenment about the original, but poorly written parody offers only ineffectual imitation. Usually an audience must grasp literary allusion and understand the work being parodied in order to fully appreciate the nuances of the newer work. Occasionally, however, parodies take on a life of their own and don’t require knowledge of the original

Pedantic (*puh-dan-tik*) - An adjective that describes words, phrases, or general tone that is overly scholarly, academic, or bookish.

Periodic sentence – A sentence that presents its central meaning in a main clause at the end. This independent clause is preceded by a phrase or clause that cannot stand alone. For example: “Ecstatic with my AP score, I let out a loud, joyful shout!” The effect of a periodic sentence is to add emphasis and structural variety. It is also a much stronger sentence than the loose sentence.

Personification – A figure of speech in which the author presents or describes concepts, animals, or inanimate objects by endowing them with human attributes or emotions. Personification is used to make these abstractions, animal, or objects appear more vivid to the reader.

Polysyndeton (*paulee-sin-dih-tawn*) – Figure of addition and emphasis which intentionally employs a series of conjunctions (FANBOYS: for, and, nor, but, or, yet, so) not normally found in successive words, phrases or clauses; the deliberate and excessive use of conjunctions in successive words or clauses. The effect is a feeling of multiplicity, energetic enumeration, and building up – a persistence or intensity.

Ex. They read and studied and wrote and drilled. I laughed and talked and flunked.

“It’s [football] a way of life, really, to those particular people who are a part of it. It’s more than a game, and regardless of what level it’s played upon, it still demands those attributes of courage **and** stamina **and** coordinated efficiency **and** goes even beyond that **for** [it] is a means – it provides a mental and physical relaxation to everybody that watches it, like yourself.” - Vince Lombardi

Point of view – In literature, the perspective from which a story is told. There are two general divisions of point of view, and many subdivisions within those. (1) the *first person narrator* tells the story with the first person pronoun, “I,” and is a character in the story. This narrator can be the protagonist, a participant (character in a secondary role), or an observer (a character who merely watches the action). (2) the *third person narrator* relates the events with the third person pronouns, “he,” “she,” and “it.” There are two main subdivisions to

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be aware of: *omniscient* and *limited omniscient*. In the “third person omniscient” point of view, the narrator, with godlike knowledge, present the thoughts and actions of any or all characters. This all-knowing narrator can reveal what each character feels and thinks at any given moment. The “third person limited omniscient” point of view, as its name implies, presents the feelings and thoughts of only one character, presenting only the actions of all remaining characters. This definition applies in question in the multiple-choice section. However on the essay portion of the exam, the “point of view” carries an additional meaning. When you are asked to analyze the author’s point of view, the appropriate point for you to address is the author’s *attitude*.

Predicate adjective – One type of subject complement is an adjective, group of adjectives, or adjective clause that follows a linking verb. It is the predicate of the sentence, and modifies, or describes, the subject.

Predicate nominative - A second type of subject complement - a noun, group of nouns, or noun clause that names the subject. It, like the predicate adjective, follows a linking verb and is located in the predicate of the sentence.

Prose – One of the major divisions of genre, prose refers to fiction and non-fiction, including all its forms. In prose the printer determines the length of the line; in poetry, the poet determines the length of the line

Repetition - The duplication, either exact or approximate, of any element of language, such as a sound, word, phrase, clause, sentence, or grammatical pattern.

Rhetoric – From the Greek for “orator,” this term describes the principles governing the art of writing effectively, eloquently, and persuasively.

Rhetorical modes - This flexible term describes the variety, the conventions, and purposes of the major kinds of writing. The four most common rhetorical modes and their purposes are as follows: (1) The purpose of *exposition* (or expository writing) is to explain and analyze information by presenting an idea, relevant evidence, and appropriate discussion. The AP language exam essay questions are frequently expository topics. (2) The purpose of *argumentation* is to prove the validity of an idea, or point of view, by presenting sound reasoning, discussion, and argument that thoroughly convince the reader. *Persuasive* writing is a type of argumentation having an additional aim of urging some form of action. (3) The purpose of *description* is to re-create, invent, or visually present a person, place, event or action so that the reader can picture that being described. Sometimes an author engages all five senses in description; good descriptive writing can be sensuous and picturesque. Descriptive writing may be straightforward and objective or highly emotional and subjective. (4) The purpose of *narration* is to tell a story or narrate an event or series of events. This writing mode frequently uses the tools of descriptive writing. These four modes are sometimes referred to as mode of discourse.

Rhetorical Question [erotesis] – differs from hypophora in that it is not answered by the writer because its answer is obvious or obviously desired, and usually just a yes or no answer would suffice. It is used for effect, emphasis, or provocation, or for drawing a conclusionary statement from the fact at hand.

Ex. We shrink from change; yet is there anything that can come into being without it? What does Nature hold dearer, or more proper to herself? Could you have a hot bath unless the firewood underwent some change? Could you be nourished if the food suffered no change? Do you not see, then, that change in yourself is the same order, and no less necessary to Nature? --Marcus Aurelius

Sarcasm – From the Greek meaning “to tear flesh,” sarcasm involves bitter, caustic language that is meant to hurt or ridicule someone or something. It may use irony as a device, but not all ironic statements are sarcastic, that is, intended to ridicule. When well done, sarcasm can be witty and insightful; when done poorly, it’s simply cruel

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Test #5 “Satire” to “Wit” Quiz Date:

Satire – A work that targets human vices and follies or social institutions and conventions for reform or ridicule.

Regardless of whether or not the work aims to reform human behavior, satire is best seen as a style of writing rather than a purpose for writing. It can be recognized by the many devices used effectively the satirist: irony, wit, parody, caricature, hyperbole, understatement, and sarcasm. The effects of satire are varied, depending on the writer’s goal, but good satire, often humorous, is thought provoking and insightful about the human condition.

Semantics – The branch of linguistics that studies the meaning of words, their historical and psychological development, their connotations, and their relation to one another.

Style - The consideration of style has two purposes: (1) An evaluation of the sum of the choices an author makes in blending diction, syntax, figurative language, and other literary devices. Some authors’ styles are so idiosyncratic that we can quickly recognize works by the same author (or a writer emulating that author’s style)/ Compare, for example, Jonathan’s Swift to George Orwell or William Faulkner to Ernest Hemingway. We can analyze and describe an author’s personal style and make judgments on how appropriate it is to the author’s purpose. Styles can be called flowery, explicit, succinct, rambling, bombastic, commonplace, incisive, or laconic, to name only a few examples. (2) Classification of authors to a group and comparison of an author to similar authors. By means of such classification and comparison, we can see how an author’s style reflects and helps to define a historical period, such as the Renaissance of the Victorian period, or a literary movement, such as the romantic, transcendental or realist movement.

Subject complement – The word (with any accompanying phrases) or clauses that follows a linking verb and complements, or completes, the subject of the sentence by either (1) renaming it or (2) describing it. The former is the technically a predicate nominative, the latter a predicate adjective. Multiple-choice questions.

Subordinate clause - Like all clauses, this word group contains both a subject and a verb (plus any accompanying phrases or modifiers), but unlike the independent clause, the subordinate clause cannot stand alone; it does not express a complete thought. Also called a dependent clause, the subordinate clause depends on a main clause, sometimes called an independent clause, to complete its meaning. Easily recognized key words and phrases usually begin these clauses 0 for example: *although, because, unless, if even though, since, as soon as, while who, when , where, how and that*.

Syllogism (sil- uh-jiz-uhm)– From the Greek for “reckoning together, “ a syllogism (or syllogistic-reasoning or syllogistic logic is a deductive system of formal logic that presents two premises (the first one called “major” and the second, “minor”) that inevitably lead to a sound conclusion. A frequently cited example proceeds as follows;

Major premise: All men are mortal

Minor premise: Socrates is a man.

Conclusion: Therefore, Socrates is mortal.

A Syllogism’s conclusion is valid only if each of the two premises is valid. Syllogisms may also present the specific idea first (“Socrates”) and the general second (“All men”_).

Symbol/symbolism – Generally, anything that represents itself and stands for something else. Usually a symbol is something concrete – such as object, action, character, or scene – that represents something more abstract. However, symbols, and symbolism can be much more complex. One system classifies symbols in three categories: (1) *Natural* symbols are objects and occurrences from nature to represent ideas commonly associated with them (dawn symbolizing hope or a new beginning, a rose symbolizing love, a tree symbolizing knowledge). (2) *Conventional* symbols are those that have been invested with meaning by a group (religious symbols such as a cross or Star of David; national symbols, such as a flag or an eagle; or group symbols, such as a skull and crossbones for pirates or the scales of justice for lawyers). (3) *Literary* symbols are sometimes also conventional in the sense that they are found in a variety of works and are generally recognized. However, a work’s symbols may be more complicated as is the whale in *Moby Dick*

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and the jungle in *Heart of Darkness*. On the AP exam, try to determine what abstraction an object is a symbol for and to what extent it is successful in representing that abstraction.

Synecdoche (si-*nek-duh-kee*) – is a type of metaphor in which the part stands for the whole, the whole for a part, the genus for the species, the species for the genus, the material for the thing made, or in short, any portion, section, or main quality for the whole or the thing itself (or vice versa).
Ex. Farmer Joes has two hundred head of cattle [whole cattle], and three hired hands [whole people].
If we had some wheels [whole vehicle], I'd put on my best threads [clothes] and ask for Jane's hand [hopefully her whole person] in marriage.

Syntax – The way an author chooses to join words into phrases, clauses, and sentences. Syntax is similar to diction, but you can differentiate them by thinking of syntax as the groups of words, while diction refers to the individual words. In the multiple-choice section, expect to be asked some questions about how an author manipulates syntax. In the essay section, you will need to analyze how syntax produces effects.

Theme – The central idea or message of a work, the insight it offers into life. Usually theme is unstated in fictional works, but in nonfiction, the theme may be directly stated, especially in expository or argumentative writing.

Thesis – In expository writing, the thesis statement is the sentence or a group of sentences that directly expresses the author's opinion, purpose, meaning, or position. Expository writing is usually judged by analyzing how accurately, effectively, and thoroughly a writer has proved the thesis.

Tone – Similar to mood, tone describes the author's attitude toward his material, the audience, or both. Tone is easier to determine in spoken language than in written language. Considering how a work would sound if it were read aloud can help in identifying an author's tone. Some words describing tone are *playful, serious, businesslike, sarcastic, humorous, formal, ornate, sardonic, and somber*.

Transition – A word or phrase that links different ideas. Used especially, although not exclusively, in expository and argumentative writing, transitions effectively signal a shift from one idea to another. A few commonly used transitional words or phrases are *furthermore, consequently, nevertheless, for example, in addition, likewise, similarly* and *on the contrary*. More sophisticated writers use more subtle means of transition. We will discuss these methods later.

Understatement – The ironic minimizing of fact, understatement presents something as less significant than it is. The effect can frequently be humorous and emphatic. Understatement is the opposite of hyperbole.
Ex. The 1906 San Francisco earthquake interrupted business somewhat in the downtown area.
Last week I saw a woman flayed, and you will hardly believe how much it altered her person for the worse. – Jonathan Swift

Undertone – An attitude that may lie under the ostensible tone of the piece. Under a cheery surface, for example, a work may have threatening undertones. William Blake's "The Chimney Sweeper" from the Songs of Innocence has a grim undertone.

Wit – In modern usage, intellectually amazing language that surprises and delights. A witty statement is humorous, while suggesting the speaker's verbal power in creating ingenious and perceptive remarks. Wit usually uses terse language that makes a pointed statement. Historically, wit originally meant basic understanding. Its meaning evolved to include speed of understanding, and finally (in the early seventeenth century), it grew to mean quick perception including creative fancy and a quick tongue to articulate an answer that demanded the same quick perception.

Information in handout compiled from the following resources:

- * *Essential Literary Terms with Exercises* – Sharon Hamilton
- * *A Handbook of Rhetorical Devices* – Robert A. Harris [<http://www.virtualsalt.com/rhetoric.htm>]
- * *American Rhetoric: Rhetorical Figures in Sound* [<http://www.americanrhetoric.com/rhetoricaldevicesinsound.htm>]
- * "Glossary of Terms" – V. Stevenson

Glossary of Rhetorical Terms – AP English Language and Composition

Rhetorical Terms Project

Premise: The purpose of studying rhetorical terms is not to regurgitate the terms. It is more important to identify the author's rhetorical purpose. "*Rhetoric* is the subject that deals with **how** writers and speakers behave in given situations and, more specifically, how they can generate language that produces the effects they desire on a particular audience. Obviously, as you make stylistic choices, you need to be aware of the **possible consequences** of making certain statements to a certain audience in a certain fashion" (David Rosenwasser, Jill Stephen *Writing Analytically*) [emphasis mine]. Identifying rhetorical strategies is a matter of seeing indicators; what they *indicate* – their purpose and effect – is the complex and interesting endeavor of the reader – and subsequently the creative process you involve yourself in as a writer.

I want your recognition of these rhetorical terms to become "muscle memory." Therefore, I am asking you to connect these new ideas to your existing passions. I'm asking you to start seeing these terms and strategies in the world around you both literally and metaphorically.

The project (FOCUS/SUBJECT/PURPOSE): Compose a rhetorical analysis of "a subject" which identifies this "subject's" use of rhetorical strategies/terms and the purpose of the rhetorical strategies/terms in this "subject."

Requirements (ORGANIZATION/EVIDENCE/EXPLANATION):

- Choose one "subject"
- Identify 4-7 terms/ strategies used in this "subject"
- For each term/strategy explain the purpose/effect

Okay, but what "subject"? You have limitless choice. I challenge you to be unexpected in your choice. Identify your passion, and then find a way to identify rhetorical elements in your passion. You can be literal and identify the elements in written text. Or, you could identify them in something purely visual or auditory. You can even create an analogy between a process or activity and the rhetorical terms and strategies. You are only bound by your imagination.

Ideas I've been playing with:

- A children's story (Seuss?)
- A speech (political speeches past and present are gold mines and you can find audio/text for them online)
- A song (I love the Weezer)
- I wonder if I could do this with a menu, or a string of menus?
- A compilation of advertisements – from a magazine
- I could video a weightlifting workout and analyze the parts – create an analogy
- I could analyze the music (score) for a song (Yo-Yo Ma? The Battles – no not The Beatles)
- I could compare the strategies to things you do with tools.
- What about cooking?
- A sculpture or painting?
- What about some science type thing? (I bet that is what Mr. Rice would do).
- What about analysis of a music video?
- Ooh, an episode of *It's Always Sunny in Paradise* (maybe the "Kitten Mittens" episode).
- A photograph? A military endeavor? Dog behavior?

By this list, you see my passions – as pedestrian as they may be. Find your list, use mine, or ask someone for help.

FORMAT (& ORGANIZATION): The format you choose will be dictated by the subject you choose. Some of these subjects lend themselves to a traditional essay, but please don't think that is what I am looking for. Others subjects require print images, video, or auditory elements. You must include examples and analysis in an organized manner that flows. How will you do that? We can talk about options together.

MECHANICS: Be perfect.

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FAQ

How long should this be?

Long enough to be clear and engaging. Avoid rambling.

What point of view?

My advice is to consider the style and tone you want to achieve. First person often comes off as insecure.

Do I need an introduction and conclusion?

Yes, you do. Open this and close this.

Do I need to site my sources?

Yes. You do not need to use MLA format. You can use footnotes to include a bibliographic entry for each source the first time you use it. Or, you can create a work's cited page at the end. This is not my focus for your grade, but you want to give credit to the source(s) you are examining. If you do a video, include a credit's page. If you do PPT, include a bibliography slide. Etc.

Why won't you just tell us what to do?

Okay, no one would ask that. That's a silly question.