



ADVERTISING INFORMATION

2020-2021

Globe Newsmagazine
Clayton High School
1 Mark Twain Circle
Clayton, MO 63105

globe@claytonschools.net

314-854-6668

FAX 314-854-6734

Editors in Chief: Sofia Erlin and Shane LaGessee

Chief Digital Editor: Siddhi Narayan

Social Media Editor: Ella Cuneo

Adviser: Erin Sucher-O'Grady



Ad Price Chart

1/4

3.7 x 5 in.
wide tall

Now in Full Color

1/2

7.6 x 5 in.
wide tall

Now in Full Color

full

7.6 x 10 in.
wide tall

Now in Full Color

Number of Ads

1

\$95

\$180

\$260

2

\$190

\$360

\$520

3

\$285

\$540

\$780

4

\$380

\$720

\$1040

5

\$430

\$810

\$1170

6

\$510

\$970

\$1400

7

\$590

\$1130

\$1640

8

\$680

\$1300

\$1875

Web advertising

For \$100 per year you can have your ad appear on the publication's web site all year. The site is updated several times a week. Placement will vary.

www.chsglobe.com

Special Ads

**Back Cover:
\$450 per issue**

**Inside Front Cover:
Full: \$350 per issue**

**Inside Back Cover:
Full: \$350 per issue**

**Inside Front Cover:
Half: \$200**

**Inside Back Cover:
Half: \$200**

Sold on a first come/first served basis

****10% already deducted from totals 5-8****

Advertising Information

Clayton High School - #1 Mark Twain Circle - Clayton, MO 63105
globe@clayton.k12.mo.us - 314.854.6668 - FAX 314-854-6734

Specs

All Ads in Full Color

Make checks payable to:
Clayton High School Globe



Advertising Contract

Clayton High School ~ #1 Mark Twain Circle ~ Clayton, MO 63105

O Issue 1
Back to School -Sept
Size _____

Cost _____

O Issue 2
Oct
Size _____

Cost _____

O Issue 3
Nov
Size _____

Cost _____

O Issue 4
DEC
Size _____

Cost _____

O Issue 5
Feb
Size _____

Cost _____

O Issue 6
March
Size _____

Cost _____

O Issue 7
April
Size _____

Cost _____

O Issue 8
May
Size _____

Cost _____

THIS CONTRACT CONSTITUTES AN AGREEMENT between the client named herein and Globe Newsmagazine, Clayton High School, #1 Mark Twain Circle, Clayton, MO 63105. Telephone 314-854-6668 or 314-854-6600. The Globe is a full-color newsmagazine that normally runs 48 pages, except for a shorter Back to School issue. The Globe agrees to provide advertising according to the specifications of the this contract. The client agrees to provide either a camera-ready advertisement or the art and copy necessary to create an advertisement.

Photographs, artwork, typesetting and design are all included in the price of the advertisement. Certain special effects or excessive work is extra. The student business manager will obtain authorization from the advertiser for any additional work. Advertisers may provide camera-ready copy or students can help you create your own advertisements. **All ads are now offered in full color at no additional cost.**

THE DEADLINE for placing advertisements is two weeks prior to publication; call or email us for more specific dates for each issue. Ad copy should be submitted by that time. For more precise dates, contact the Globe office at 854-6668.

DISCOUNTS There is **10%** discount for purchasing ads in 5 to 8 issues. **All ads are now offered in full color at no additional cost.**

THE GLOBE PROVIDES TEARSHEETS as proof of publication.

CLIENT INFORMATION

Business Name _____

Contact Person or Manager _____

Address _____

City/ State/ Zip _____

Phone _____ **Fax** _____

Client E-mail _____ **Date** _____

Authorized Signature _____

Globe Representative _____