



# ADVERTISING INFORMATION

## 2013-2014

Globe Newsmagazine  
Clayton High School  
1 Mark Twain Circle  
Clayton, MO 63105

**[globe@claytonschoools.net](mailto:globe@claytonschoools.net)**

314-854-6668

FAX 314-854-6734

Editors in Chief: Katherine Ren

Senior Managing Editors: Arya Yadama, Parker Schultz, Shiori Tomatsu

Business Manager: Richard Simon and Ben Diamond

Adviser: Erin Castellano



Ad Price Chart

1/4

3.7 x 5 in.  
wide tall

Now in Full Color

1/2

7.6 x 5 in.  
wide tall

Now in Full Color

full

7.6 x 10 in.  
wide tall

Now in Full Color

Number of Ads

1

\$95

\$180

\$260

2

\$190

\$360

\$520

3

\$285

\$540

\$780

4

\$380

\$720

\$1040

5

\$430

\$810

\$1170

6

\$510

\$970

\$1400

7

\$590

\$1130

\$1640

8

\$680

\$1300

\$1875

**Web advertising**

For \$100 per year you can have your ad appear on the publication's web site all year. The site is updated several times a week. Placement will vary.

[www.chsglobe.com](http://www.chsglobe.com)

**Special Ads**

**Back Cover:  
\$450 per issue**

**Inside Front Cover:  
Full: \$350 per issue**

**Inside Back Cover:  
Full: \$350 per issue**

**Inside Front Cover:  
Half: \$200**

**Inside Back Cover:  
Half: \$200**

Sold on a first come/first served basis

**\*\*10% already deducted from totals 5-8\*\***

**Advertising Information**

Clayton High School - #1 Mark Twain Circle - Clayton, MO 63105

[globe@clayton.k12.mo.us](mailto:globe@clayton.k12.mo.us) - 314.854.6668 - FAX 314-854-6734

**Specs**

All Ads in Full Color

Make checks payable to:  
Clayton High School Globe

Issue 1  
Back to School -Aug  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 2  
Sept  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 3  
Oct.  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 4  
DEC.  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 5  
JAN  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 6  
FEB  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 7  
MARCH  
Size \_\_\_\_\_

Cost \_\_\_\_\_

Issue 8  
APRIL  
Size \_\_\_\_\_

Cost \_\_\_\_\_

**THIS CONTRACT CONSTITUTES AN AGREEMENT** between the client named herein and Globe Newsmagazine, Clayton High School, #1 Mark Twain Circle, Clayton, MO 63105. Telephone 314-854-6668 or 314-854-6600. The Globe is a full-color newsmagazine that normally runs 48 pages, except for a shorter Back to School issue. The Globe agrees to provide advertising according to the specifications of the this contract. The client agrees to provide either a camera-ready advertisement or the art and copy necessary to create an advertisement.

Photographs, artwork, typesetting and design are all included in the price of the advertisement. Certain special effects or excessive work is extra. The student business manager will obtain authorization from the advertiser for any additional work. Advertisers may provide camera-ready copy or students can help you create your own advertisements. **All ads are now offered in full color at no additional cost.**

**THE DEADLINE** for placing advertisements is two weeks prior to publication; call or email us for more specific dates for each issue. Ad copy should be submitted by that time. For more precise dates, contact the Globe office at 854-6668.

**DISCOUNTS** There is **10%** discount for purchasing ads in 5 to 8 issues. **All ads are now offered in full color at no additional cost.**

**THE GLOBE PROVIDES TEARSHEETS** as proof of publication.

## CLIENT INFORMATION

**Business Name** \_\_\_\_\_

**Contact Person or Manager** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/ State/ Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Client E-mail** \_\_\_\_\_ **Date** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

**Globe Representative** \_\_\_\_\_